

THE BUSINESS OWNERS ACADEMY

THE CONSULT CENTRE - JANUARY 2020

TWO COURSE OPTIONS
SATURDAY AM OR WEDNESDAY EVENING



WHAT'S NEW IN THE STORE

The Business Owner Academy is run twice a year.

This is a six month course with attendance required for a 3 hour group session, in the evening or Saturday- every two weeks.

12 workshops are included in the cost. The cost is for the full term

Course also includes free of charge Coaching (one to one).

Course also includes full FREE social media AUDIT.

EACH BIWEEKLY SESSION IS DESIGNED TO ADDRESS DIFFERENT AREAS OF LEARNING. TO DEVELOP YOUR CORE PERSONAL AND COMMERCIAL SKILLS. THIS COURSE IS SUITABLE FOR: START UP OWNERS, EMPLOYMENT, CORPORATE, GOVERNMENT, SMALL BUSINESS AND BUSINESS OWNERS.

Example Topics

- What is my business and how to pitch it
- Learn how to use Canva like a pro
- What is your sales style and how to use it
- Confidence building
- Networking - Why do it and how to
- Competition in business
- Funding and finance - how to
- Creating additional revenue streams
- Facebook for Business - learn how to really use it
- Creating a business plan
- Google My Business - how to get marketing for free
- Advertising - PR
- Website and Social Media presence
- What is your market and who are your audience?
- Positioning your product and price
- Sales Pipeline and building
- Charging what you are WORTH

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Important Information

*You must c

•You must be prepared to do an hour every two weeks of prep in your own time (in addition to the workshop time).

•Don't worry if you are unable to make the odd day, we will catch you up !

•You must be committed to making changes to succeed.

•You must commit to supporting the others in your group.

SATURDAY MORNING COURSE DATES

Dates for this term are; 2020

4th January - 10.30am -1.30pm
18th January - 10.30am -1.30pm
1st February -10.30am -1.30pm
15th February - 10.30am -1.30pm
29th February - 10.30am -1.30pm
14th March - 10.30am -1.30pm
21st March - 10.30am -1.30pm
EASTER BREAK
18th April - 10.30am -1.30pm
2nd May - 10.30am -1.30pm
16th May - 10.30am -1.30pm
30th May- 10.30am -1.30pm
13th June - 10.30am -1.30pm
27th June -10.30am -1.30pm



WEDNESDAY EVENING COURSE DATES

Dates for this term are; 2020

8th January - 6.30pm-9.30pm
22nd January - 6.30pm-9.30pm
5th February -6.30pm-9.30pm
19th February - 6.30pm-9.30pm
4th March - 6.30pm-9.30pm
18th March - 6.30pm-9.30pm
EASTER BREAK
15th April - 6.30pm-9.30pm
29th April - 6.30pm-9.30pm
13th May - 6.30pm-9.30pm
27th May- 6.30pm-9.30pm
10th June - 6.30pm-9.30pm
24th June 6.30pm-9.30pm

Book at www.theconsultcentre.com/whats-on